



MAY 16-31, 2012 • VOLUME SIX, ISSUE TEN

Welcome to [BioAccess Commercialization Centre's](#) News Bulletin. The bulletin is distributed twice a month, and provides information on regulatory changes, recently published research, and developments in the competitive environment. To read full articles, click on the hyperlinks in each news piece. Please contact [Trenna Brusky](#) at BioAccess (306-975-4917) with comments or suggestions on content.

Thanks for reading!

• GOVERNMENT AND REGULATORY UPDATE

Canadian Updates:

[Improving health outcomes: the role of food in addressing chronic disease](#)

May – Conference Board of Canada

"This report examines the relationship between food, health and chronic disease – a key consideration for the Canadian Food Strategy being developed by The Conference Board of Canada's Centre for Food in Canada (CFIC)."

- [Advocacy group vows to fight Health Canada – May 29](#)
- [Regulatory barriers to trade for consumer health products – May 28](#)
- [Statistics Canada: Food availability, 2011 – May 28](#)
- [Government of Canada helps grain sector develop gluten-free products – May 26](#)
- [Health Canada: Revised guidance document – pathway for licensing natural health products making modern health claims – May 23](#)
- [Health Canada: Revised guidance document – pathway for licensing natural health products uses as traditional medicines – May 23](#)
- [Government initiative launched to promote Canadian food in stores – May 22](#)

International Updates:

- [FTC judge issues decision on POM case – May 21](#)

• MARKET INFORMATION

[Americans find doing their own taxes simpler than improving diet and health](#)

May 23 – International Food Information Council Foundation

"Most Americans (52%) have concluded that figuring out their income taxes is easier than knowing what they should and shouldn't eat to be healthier, according to the International Food Information Council (IFIC) Foundation's 2012 Food & Health Survey."

- [IFIC 2012 Food & Health Survey Report](#)

[20 Years 20 trends in food culture](#)

May 17 – The Hartman Group

"Remember when roadside fruit and vegetable stands or snacking was a taboo? Times they are a-changin'. What will supplement these notable trends in years to come?"

Links of Interest:

- [Video: sports and energy category blur – May 31](#)
- [New census data shows Canada aging quickly – May 29](#)
- [Euromonitor: global beauty from within sales to reach €4 by 2015 – May 29](#)
- [Functionality tops food and drink mega trend list – May 28](#)
- [What natural retailers are thriving – or struggling – in 2012? – May 25](#)

- [Top 10 consumer trends for 2012: weight as a hot topic – May 24](#)
- [Article 13 appeal in the global functional food market: Leatherhead – May 22](#)
- [Vitamin Shoppe: US supplement user confidence soars to 93% as usage increases – May 18](#)

BioAccess Online:

- [BioAccess is on Twitter](#)

• INDUSTRY UPDATES & PROFILES

- [SunOpta enters into agreement to divest its Canadian based natural health product business – May 25](#)
- [Expanded Food Development Centre enhances services for entrepreneurs creating new food and beverage products – May 25](#)
- [Apples that won't go brown coming soon? – May 23](#)
- [Study backs prebiotic effect of VitaFiber – May 23](#)
- [Ocean Nutrition acquisition makes DSM world leader in fish oil omega-3s – May 18](#)

***** PLEASE CONTACT US IF YOU WOULD LIKE TO FEATURE YOUR COMPANY OR PRODUCT IN AN UPCOMING ISSUE *****

• RESEARCH & TECHNOLOGY

- [Researchers say tart cherries have 'the highest anti-inflammatory content of any food' – May 30](#)
- [B vitamins may reduce stroke risk: meta-analysis – May 30](#)
- [Too much vitamin D can be as unhealthy as too little, study suggests – May 29](#)
- [Older adults may need more vitamin D to prevent mobility difficulties, study suggests – May 29](#)
- [Antioxidant shows promise as treatment for certain features of autism – May 29](#)
- [Like curry? New biological role identified for compound used in ancient medicine – May 25](#)
- [Study links calcium supplements to doubling of heart attack risk – May 25](#)
- [Folic acid fortification may reduce childhood cancer risk: study – May 23](#)
- [DHA omega-3 linked to improved literacy for ADHD children: study – May 23](#)
- [Report finds poor diet remains recipe for disaster as Canadians get older – May 15](#)
- [Are healthy foods really more expensive? It depends on how you measure the price – May 2012](#)

• CONFERENCES & WORKSHOPS

June:

- [Webinar: Selling nutritional supplements to China](#) – June 12
- [Natural Products Association Marketplace](#) - June 14 – 16 Las Vegas
- [GFTC: Food as Natural Health Products](#) – June 19
- [IFT Annual Meeting and Food Expo](#) – June 25-28 Las Vegas
- [Agri-Investment Forum 2012](#) – June 27 Toronto

July:

- [International Conference on Cultivating Natural BioActives for Disease & Health](#) – July 9-11
- [NBJ Summit](#) – July 24-27 Dana Point California

Agri Investment Forum 2012 – The National Watering Hole for Agri-Business

The Agri Investment Forum is the new national conference platform in Canada dedicated to showcasing the highest potential emerging and growth stage agri-businesses. The Forum brings together active institutional and private investors with leading edge entrepreneurs and commercialization professionals. The Agri Investment Forum will expose presenters to the full ecosystem of capital providers, corporate strategics, Fortune 500 executives, commercialization professionals, tech transfer organizations, and policy makers. The Agri Investment Forum is the watering hole for the agri-tech ecosystem in Canada.

The Agri Investment Forum is a **must attend event** for agri-business executives, agri-business entrepreneurs, institutional and private investors, commercialization and technology transfer professionals, and policy makers from the agriculture sector. Mark your calendars for:

Event - [Agri Investment Forum](#)

When - June 27, 2012

Where - The Delta Chelsea Hotel, Toronto

Save 50% off registration rate, PROMO CODE: AIF50 (Limited Time Offer)



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